



ATTN:

Kansas College Students

Juniors or above at a four-year college; or sophomores at
a two-year college

***Broadcast
Scholarship
Program***

Application Deadline

May 1

applications can be downloaded at
<http://kab.net/Programs/StudentServices/BroadcastScholarshipProgram/default.aspx>

The Purpose

By endorsing and supporting quality education the members of Kansas Association of Broadcasters (KAB) are helping to guarantee the future quality of broadcasting in Kansas. The KAB has established a scholarship fund to aid in the higher education of promising students. The purpose is:

- To support potential and commitment in promising future broadcasters;
- To encourage a high standard of professionalism in the industry;
- To foster a strong relationship between higher education and the profession; and
- To promote a greater understanding of journalistic ethics and societal responsibility of broadcasters.

To Qualify

Applicants must meet these criteria:

- Kansas resident;
- Attending a Kansas post-secondary institution (two-or four-year college);
- If attending a four-year college, applicants must be entering their junior year or above; if attending a two-year school, applicants must be entering their sophomore year;
- Enrolled in a broadcast or related curriculum;
- Enrolled in at least 12 hours each semester the scholarship is in effect;
- Grade point average of 2.5 on a 4.0 scale or equivalent;
- Application signed by college radio/TV department head certifying the applicant meets the eligibility criteria.
- Submit 7 copies of application and attachments.
- Previous winners are eligible.

The Scholarship

The KAB makes available annually broadcast scholarship awards for tuition and books.

Applicants determined to be the best candidates will receive a scholarship award without regard to their enrollment in a four-year or two-year college, or a technical or trade school.

Awards will be paid in two installments to the school registrar prior to fall and spring enrollment. The spring installment is contingent on the student continuing to meet the scholarship criteria.

Selection Criteria

Financial need may be considered; applicants are asked to indicate how their education is being funded.

Industry need for sales, marketing, technical and engineering professionals will be considered when selecting the winners.

Judges will consider depth of thought, clarity of expression and commitment to broadcasting as primary. Extracurricular activities, community involvement and legibility also will be considered.

Submit up to three letters of recommendation from a teacher, professor, broadcaster and/or other business person.

Application Procedure

Complete the application form attaching additional sheets as necessary and **mail 7 copies of everything to:**

Kansas Association of Broadcasters
2709 SW 29th St.
Topeka KS 66614
Tel (785) 235-1307 * FAX (785) 233-3052
e-mail: kent@kab.net * web site: www.kab.net

Applications must be postmarked by May 1.

Judges will screen the applications to determine who will receive a personal interview. The Scholarship Committee will invite up to ten applicants for a personal interview in Topeka in late May. Winners will be notified by June 1.

The Sponsor

Kansas Association of Broadcasters is a statewide trade association with a membership of radio and television stations serving Kansas. KAB has a keen interest in the excellence of broadcast education. Consistent with this interest and to lend tangible support, KAB has established this scholarship program to encourage students of the highest caliber to enter broadcasting as a career and to seek the highest quality education in the field.

The scholarship program reflects KAB's and our member stations' commitment to equal opportunities in education and employment.

KAB Broadcast Scholarship Application

To be eligible, you must SUBMIT SEVEN (7) COPIES each of the Application, letters of recommendation & essay.

Return to Kansas Association of Broadcasters, 2709 SW 29th St., Topeka, KS 66614. Must be postmarked by May 1.

- Attach up to three letters of recommendation from a college professor, broadcaster, or other business person.
 - Attach the essay requested under the section titled "Your Career"
-

YOU

Name _____ e-mail _____ Soc Sec No. _____

Address _____ Tel. No (_____) _____ / _____

City _____ State _____ Zip _____

Parent/Guardian _____ Tel. No (_____) _____ / _____

Address _____ City _____ State _____ Zip _____

How did you find out about this scholarship program?

Your overall GPA _____ Broadcast course GPA _____

Grade level during the coming academic year _____ Expected date of graduation _____

Major/degree working toward _____

How is your education being funded (By Percent)?

Parents _____ Self _____ Loans _____ Grants _____ Scholarships _____ = 100%

What other scholarships or student aid do you have? _____

Your School

School you are currently attending _____

Name of department head, advisor or counselor _____

Address _____ Tel No (_____) _____ / _____

School you will attend next fall _____

Your Activities

What part-time work, if any, have you done while attending school? _____

List your academic honors and other accomplishments. _____

List school and community activities and clubs and offices held. _____

List broadcast related internships and/or employment. _____

Your Career

What do you think would be your first job out of college? _____

What would be your eventual "dream job"? _____

Please submit up to three typewritten pages (double spaced) addressing the following:

- Why did you select broadcasting as your career choice?
 - What specific area of broadcasting most interests you and why?
 - What is your eventual career goal?
 - What have you learned during school that reinforced your decision to pursue broadcasting as a career?
 - What do you think about broadcast advertising and its importance to a station?
 - How has the FCC's role in broadcasting helped or hurt?
 - How could broadcasting better serve society?
 - Describe the local radio or television station (not cable network) you most admire.
 - Describe your most rewarding broadcast-related experience.
-

I certify the information on this application and attachments is true and correct to the best of my knowledge.

Applicant's signature _____

Department Head Certification (must be completed)

I certify this applicant meets the criteria as it relates to Kansas residency, GPA, major and grade level.

Name (Please type) _____

Signature _____