

2013 INDIVIDUAL AWARD RECIPIENTS

DISTINGUISHED SERVICE AWARD (also inducted into the Hall of Fame)

Bob Newton, Lawrence

He has spent his entire broadcast career in Lawrence, working in both commercial, network and non commercial radio. He served as Program Director, Operations Manager and Station Manager for KLWN Radio from 1972-2006. Since 1984, Bob is the Producer/Engineer of the Jayhawk Radio Network, and he is the engineer for both the University of Kansas and Baker University's student radio stations. He is past Chairman of the KAB and served on the board four years. He has also served as Chairman of the Douglas County Emergency Management Board and the Lawrence Aviation Advisory Board, and is a graduate of Leadership Kansas and Leadership Lawrence. In what spare time he has, Bob can be seen acting in various shows at Theater Lawrence.

KAB HALL OF FAME

Mark Vail, Kansas City

He got his start in radio in 1974, as a market reader/reporter on a subscriber service network reporting grain and livestock markets to agricultural entities in Minnesota. In 1983, he joined WIBW Radio, the Kansas Agriculture Network and the Kansas Radio Networks, eventually becoming general manager of the stations and networks. In 1991, he began his extensive tenure with Eagle Communications serving as vice president of radio and traveling across Kansas and Nebraska overseeing the many stations Eagle owns. During those years he was active in the National Association of Farm Broadcasters and served as its Chairman in 1989. He joined the KAB Board in 2004 and served as Chairman in 2008. In 2011 he went into partnership with Fred White running a station in West Plains, MO, which they sold in July, 2013. Mark currently owns a consulting company specializing in small market radio.

MIKE OATMAN SALES AWARD

Ken Greenwood, Tulsa, OK (posthumously)

Although much of his career was spent on the road mentoring broadcast sales staffs, his career began at WHB Radio in Kansas City in the early 1950's. In 1959 he purchased a small radio station in Wichita and turned it into KLEO – a powerhouse in the 60's. But his passion was sales training which he turned into a very successful business – Greenwood Performance Systems mentoring a number of Kansas broadcasters. He wrote three books that have widely been used by broadcasters. Ken passed away earlier this summer.

SONNY SLATER AWARD FOR SERVICE TO COMMUNITY AND STATION

Carol McCaffrey, Lawrence (posthumously)

She spent 30 years behind the scenes at KLWN Radio in Lawrence serving as show producer, community relations at events, and as Director of First Impressions. She worked extensively with the Lawrence Humane Shelter, served as a leader for Lawrence's Livestrong Cancer Society and provided her own artwork at auctions to raise money for numerous other charities. Carol passed away in 2012 following a battle with cancer.