

KAB VIRTUAL CONVENTION

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TUES. OCT. 20

- 9-9:30 a.m. Keynote address and welcome from NAB President, Senator Gordon Smith
- 10-11:30 a.m. Sales with Paul Weyland "I Know Something You Don't Know"
- 1-2:30 p.m. Sales with Paul Weyland "On the Spot"- How to Come Up With Long-Term Local Direct Strategies

WED. OCT. 21

- 10-11:30 a.m. News with Al Tompkins Batteling Bias-How to do your job when everybody hates you
- 12-1 p.m. Covering Severe Weather with Dan Holiday
- 1-2:30 p.m. News with Al Tompkins The 2020 Election Survival Session for Journalists
- 3-3:30 p.m. Annual Meeting - GMs Only

THURS. OCT. 22

- 9-10 a.m. "The DC Federal Landscape" with David Oxenford
- 10:30-11:30 a.m. Management: "Attracting and Retaining a Diverse Staff" with Laurie Kahn
- 12-1 p.m. Station Awards Presentation
- 2-2:45 p.m. Engineering Tips with Jeff Welton
- 3-4 p.m. NAB Technology Update with David Layer